



## Case Study: Transport Management System

# Leading Building Products Company

Implementing a transport management system to optimize logistics and reduce costs.

### PROJECT SUMMARY

#### LOCATION

Oceania

#### INDUSTRY

Hardware  
& Building  
Supplies

# Following a supply chain strategy review, the client wanted to approach the market to identify future transport technology partners to support their logistics transformation journey.

## Client Challenges

- **Lack of group-wide transport system:** Absence of a unified system for supporting transport planning and execution activities across the entire organization.
- **Manual and fragmented processes:** Extensive reliance on manual and paper-based processes, with limited standardization at the group level.
- **Limited group-level visibility:** Business processes and reporting confined to site, state, and brand-specific parameters, resulting in restricted group-level visibility.

## Approach

To address the various challenges the client was facing, TMX:

- Facilitated a collaborative **transport technology definition process**, working closely with client stakeholders to assess current and future requirements.
- Developed the **Request for Proposal (RFP)** materials and led the entire RFP process.
- **Strategic vendor assessment** and selection led to identify and recommend suitable vendors, aligning with the client's transport technology needs.

## Solution

TMX's situational analysis provided a clear understanding of the client's current and future technology requirements, laying the foundation for a well-informed technology roadmap.

Leading the RFP process across the Transport Management System, telematics, and route optimization, TMX ensured a **comprehensive evaluation**, incorporating vendor demonstrations and site case study reviews, to tailor solutions aligned with the client's unique needs.

Through a meticulous assessment of vendor responses from qualitative, quantitative, and risk perspectives, **TMX's recommendations to the client's executive team and key stakeholders paved the way for a strategic and detailed implementation plan, guaranteeing optimized outcomes.**

## Transform your supply chain

TMX Transform is an end-to-end supply chain consultancy, providing expert advice and practical, innovative solutions to businesses globally.